<table>
<thead>
<tr>
<th>Event Type</th>
<th>Date/Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual General Meeting</td>
<td>Thursday, February 20 3:00 - 8:30 pm, Loews Chicago</td>
</tr>
<tr>
<td>Spring Networking</td>
<td>Mid-March: Date TBD, Suburbs</td>
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<tr>
<td>Spring Education</td>
<td>Late April: Date TBD, Downtown</td>
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<tr>
<td>Young Leaders Education</td>
<td>Early June: Date TBD, Downtown</td>
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<tr>
<td>Summer Networking</td>
<td>Mid-July: Date TBD, Downtown</td>
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<tr>
<td>Fall Networking</td>
<td>Date TBD, Downtown</td>
</tr>
<tr>
<td>Education Summit</td>
<td>Monday, November 2, Tuesday, November 3, Grand Geneva Resort</td>
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<tr>
<td>Holly Trolley</td>
<td>December: Date TBD, Downtown</td>
</tr>
<tr>
<td>Board Retreat</td>
<td>Summer: Date TBD, Location TBD</td>
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</tbody>
</table>
WHY PARTNER WITH US?

**SITE is the “I” in MICE**
Incentive Travel is the fastest growing sector within Business Events and SITE is the only association focused entirely and exclusively in incentive travel. If you’re in, or want to be in incentive travel then you have to be in SITE.

The Society for Incentive Travel Excellence (SITE) is the only Business Events association dedicated exclusively to the global incentive travel industry.

**SITE is rapidly growing**
SITE is currently at the highest membership numbers of its 45-year history and is experiencing record growth. Be part of this energetic, dynamic, forward-focused movement by partnering with SITE. SITE Chicago is one of the top 5 largest chapters in the world!

"WE ARE A PROFESSIONAL ASSOCIATION OF 2,500 MEMBERS LOCATED IN 90 COUNTRIES"

**SITE is global**
SITE has the widest global footprint of all Business Events associations with burgeoning growth in Europe, Asia and Latin America. If you’re a global brand then you need a global partner like SITE.

**SITE is upscale & luxury**
SITE members use the largest share of upscale/luxury properties and destinations across the entire MICE spectrum. If you’re an up-scale, 5-star brand or destination, then you’re a perfect fit for SITE.

**SITE is high yield**
SITE members have the biggest per capita spend of all MICE sectors. That’s because we’re high revenue/high yield, creating extraordinary experiences for incentive qualifiers. If you’re in the business of creating the extraordinary, then SITE is the place for you!
Members of SITE Chicago represent buyer and planners from direct corporate as well as third party incentive houses and various suppliers who are a great resource for referrals. SITE seeks to provide a platform for incentive travel professionals and suppliers to network on a both a social and business level and encourage interaction with those who follow a common code of professionalism and ethics.

- Chicago is the largest SITE Chapter in the greater Midwest and draws attendees from Illinois, Wisconsin, Indiana, Michigan, etc.
- 40-50% buyer to supplier ratio at our events
- Average of 60-100 attendees per event
- Innovative space, unique and memorable events, gifting experiences and quality education
- Great sense of community which provides resources and referrals
ANNUAL STRATEGIC SPONSOR

- 12 month agreement
- Logo on website with your contact information
- Logo included in all pre and post event marketing for ALL events held throughout the year
- Recognition from the stage at ALL events held throughout the year
- Attendee list with email addresses from ALL events held throughout the year
- 2 complimentary registrations for any 2 meetings throughout the year (excluding Holly Trolley)
- Opportunity to have 2 minutes speaking time (or to show a video if venue permits) at an event of your choice (excluding Holly Trolley)
- 2 Email campaigns to our Chapter Membership promoting your brand
- 1 Display and Networking Table at each event (per venue capability)

$6500
SILVER EVENT SPONSOR

- Logo included in all pre and post event marketing
- Logo on signage at the event
- 2 complimentary registrations to attend program (you can always use the 2nd spot to host a planner at the event)
- Recognition from the stage and 2 minutes speaking time (or to show a video if venue permits)
- 1 display and networking table at each event (per venue capability)
- List of attendees with email addresses following the event

$2500 PER EVENT

BRONZE EVENT SPONSOR

- Logo included in all pre and post event marketing
- Logo on signage at the event
- 1 complimentary registration to attend program
- Recognition from the stage

$1500 PER EVENT
GIFTING PARTNER

This sponsorship provides each attendee (All registered guests including buyers, suppliers, speakers/presenters and other sponsors) with a takeaway gift item or items.

- Logo included in all pre and post event marketing
- Logo on signage at the event
- 1 complimentary registration to attend the event
- Recognition from the stage and 2 minutes speaking time (or to show a video if venue permits)
- List of attendees with email addresses following the event

We are looking for gifting partners to enhance the experience our attendees receive and create an incentive experience that they can replicate at their own events. We find that this provides great exposure for you by being able to personally demonstration your experience and helps us to increase participation in our event, making it a win/win for everyone.

HOST PARTNER

Contributes 100% of Venue Rental, AV and Food & Beverage

- Opportunity to highlight your experience/product to our attendees firsthand, including tours if applicable
- Logo included in all pre and post event marketing
- If your venue has a hashtag that you would like people to use in addition to @SITEChicago and #SITEUnite, we will communicate this and encourage posting when people check into the venue.
- Logo signage at the event
- 2 complimentary registrations to attend program (you can always use the 2nd spot to host a planner at the event if you don’t have another team member you want to attend)
- Recognition from the stage and 2 minutes speaking time (or to show a video if venue permits)
- List of attendees with email addresses following the event
CSR PARTNER

- Annual agreement
- Logo on website with your contact info
- Logo included in all pre and post event marketing for ALL CSR events held throughout the year
- Attendee list with Email Addresses for all CSR Events during the year
- Recognition from the stage at ALL CSR events held throughout the year
- 1 complimentary registration for each of the CSR events
- Opportunity to have 1 minute speaking time (or to show a video if venue permits) at each of the CSR Events

$2500

YOUNG LEADERS PARTNER

- Annual agreement
- Logo on website with your contact info
- Logo included in all pre and post event marketing for ALL Young Leaders events held throughout the year
- Recognition from the stage at ALL Young Leaders events held throughout the year
- Attendee list with Email Addresses for Young Leaders Events held throughout the year (not including Happy Hours)
- 1 complimentary registration for each of the Young Leader events
- Opportunity to have 1 minute speaking time (or to show a video if venue permits) at each of the Young Leaders Events

$2500
MORE WAYS TO GET INVOLVED

EDUCATION
Support our efforts to provide quality speakers, panelists and educational opportunities.
- Your logo will be featured on the registration site
- Recognition from the stage at the event
- Complimentary registration at the event

$1500 per event

CHAPTER CHAMPION
Looking to make a contribute to the Chapter for general operating expenses?
- You’ll receive logo recognition on the registration page for 1 event

$500 contribution per event

NAME TAG LANYARDS
Be recognized at every SITE Chicago event by providing your logo on lanyards.

$1500 annual commitment

ACCOMMODATIONS
Provide a discounted room rate to SITE Chicago members for our events. Or provide complimentary accommodations for our speakers or out of town buyers.

RAFFLES
Our Raffle raises funds to allowing us to be an organization that gives back to our community. We are looking for donations of overnight stays, restaurant certificates, gift cards, passes for experiences, amenity/gift baskets, etc.

The items should have a minimum value of $100.00 and an expiration date of at least 1 year from the event date. If you are donating a certificate, please make sure to include any exclusions, blackout dates or specific details. You’ll be recognized as a donor in our pre-event marketing and during the event with signage and mentions during the raffle drawing and in the know before you go communication.

SPONSOR A BUYER
Help a Buyer Member become more involved by sponsoring their SITE Membership. We’ll help you find a Buyer or you can let us know who you would like to host.

$495 priced per event

Our event registration sites allow you to either host a particular person by registering and paying for their attendance. Or, you can contribute funds that help offset the buyer’s registration fee.
SITE Chicago will be hosting its first ever 2-day event in the fall of 2020. This event will include CIS and CITP certification testing, Education, Networking, Teambuilding/CSR and an evening functions and MORE!

- **10 SILVER SPONSORSHIPS AVAILABLE**
- **15 BRONZE SPONSORSHIPS AVAILABLE**

**ADDITIONAL SPONSORSHIP OPPORTUNITIES:**

- Venue Sponsor
  - Breakfasts, Lunches, Breaks and Sponsorships
- Accommodation Sponsor (up to 2 Venues)
- Guest Speaker Sponsor
- Excursion Sponsor
- CSR Sponsor
- Final Night Celebration Sponsor
- Sponsor a CITP Exam for Buyer
- Lanyard Sponsor
- Gifting Sponsor(s)
- Raffle Sponsor(s)
- Buyer Membership Fee Sponsor (Annual)
- Buyer Attendance Sponsor (this event only)
- Cocktail Reception Sponsor

Contact SiteChicagoSponsorship@gmail.com for more information!
SITE Chicago’s premier signature event of the year features a dynamic progressive evening of networking at 3 unique venues. The experience is enhanced by Trolley rides through the city as you move to from venue to venue.

Event sells out every year!

**SILVER SPONSORSHIPS AVAILABLE**
**BRONZE SPONSORSHIPS AVAILABLE**

All sponsorships include:
- Logo included in all pre and post event marketing
- Logo Signage at the event
- Recognition from the stage
- List of attendees with email addresses following the event

**Host Sponsor (venue, AV, and F&B)**
- We need 3 separate venues for 1 1/2 hours each
- 2 complimentary registrations to attend Holly Trolley
- 2 minutes speaking time

**Trolley Beverage Sponsor—In Kind**
- Opportunity to interact with guests by handing out beverages as guests board Trolleys
- 1 Complimentary registration

**Festive Accessories Sponsor - $1500**
- Opportunity to sponsor the holiday headbands, hats and other accessories
- Interaction with guests by handing out items at registration
- 1 complementry registration

**Photo Booth Sponsor - $1500**
- Sponsor the photo booth which will be at all 3 venues
- Photos are emailed to participants and feature your logo
- 1 complimentary registration

Also available:
- Gifting sponsors
- Buyer Membership Fee Sponsor (annual)
- Buyer Attendance Sponsor (this event only)
Each year, the Board of Directors travels outside Chicago for a 3-4 day retreat to focus on future growth and development of the Chapter.

Sponsorship of this Retreat includes 2-3 nights lodging for 10-15 Board Members + Facilitators and guests, 3 meals and break service each day, at least 1 group activity that allows us to experience the destination, a CSR component and meeting space with AV/WIFI.

If airfare or a credit for airfare can be included, this is greatly appreciated. Sponsorship can be done by one hotel, a combination of hotels or through a CVB and can include DMC or other supplier involvement.

Benefits include, but are not limited to, recognition on an annual basis as the Retreat Sponsor on our website, at our in-person events and on social media. During the Retreat, the Board holds a Social Media contest that provides outstanding exposure for the hosts.

The host is also given the opportunity to present in person at SITE Chicago event (Holly Trolley and The Summit excluded) and other benefits as applicable.

Please contact SITEChicagoSponsorship@gmail.com if you are interested in exploring this further.